



### VICTORIA PADILLA UNIVERSITY OF NEW MEXICO-VALENCIA

#### DEMOGRAPHICS OF COMMUNITY COLLEGE STUDENTS

- 1st Generation Students
- Rural Communities
- Low income/Underserved populations
- Non-Traditional students
- Dual Credit Students

#### Financial Aid at 2-year Institutions

- ✓ Dual Credit students
- ✓ Certificate Programs
- ✓ GED/Ability to Benefit Programs
- ✓ FAFSA Outreach at High Schools
- ✓ Student Employment
- √ Federal Verification/Processing
- ✓ Scholarship Awards/Applications
- ✓ Loans- Counseling and Monitoring
- ✓ SAP and Scholarship Petitions
- ✓ Transfer Support/Student Success events

### What that means for us....

- Our students are generally high-need
  - Opportunity to teach some financial literacy components
- No area of expertise, must be experts in ALL areas
- Can feel siloed from 4-year institutions
  - Network and connect for resources and tools to help us support our students
- More cases of fraud at community colleges
  - Open enrollment not open financial aid

#### What that also means for us. . . . .

- •Our interactions with students are different, lets use that to our advantage
  - How can we be intentional in our work?
- Coaching approach vs. Mentor approach
  - Focus on the student and not their choices
  - How can we make our interactions meaningful?

Do you, or have you, worked at a 2-year institution?

Do you, or have you, worked at a 4-year institution?

Did you attend a 2-year institution?

Did you attend a 4-year institution?

Go to playspent.org



select continue to spent and play the game

Money means different things to different people

Money is a personal and touchy subject

Learned financial habits, students need resources

So, how do we still support students when we have difficult news to deliver?

## Think about the ways you relay this information

Small changes can completely change the interaction

What words do you use?

Do you listen?

... I am sorry I know this is not the news you want but I have to deny your financial aid, lets talk about a plan for you to get it back

#### How do we get this done?

Use your campus resources and community resources

Network!

Get your staff on board, have a consistent message in your office

 Listen to feedback from staff and student employees Can not do it all, but can connect students to resources elsewhere

- Warm hand off
- Campus/community events

#### Traveling Through Uncharted Territory



# Thank you!

